

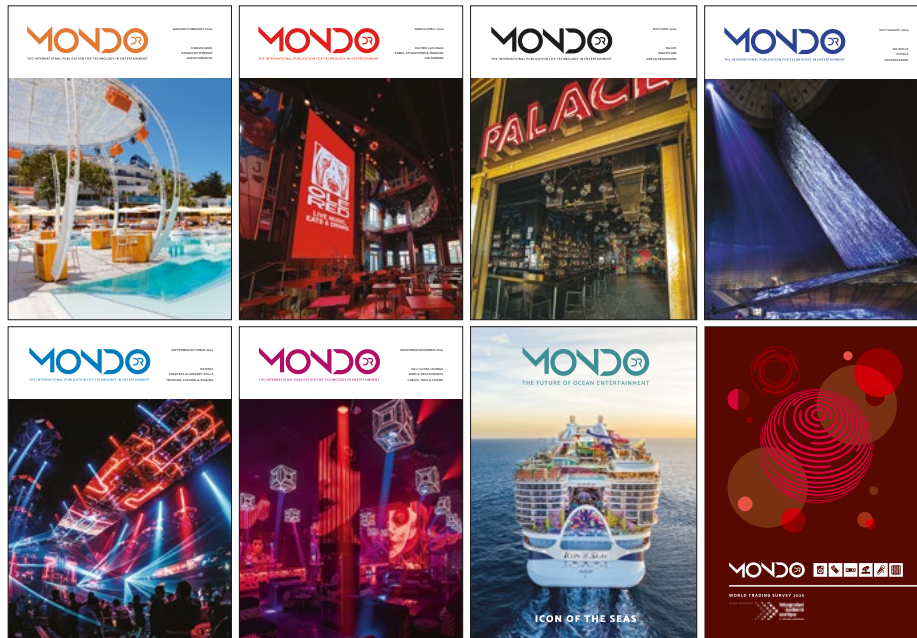
MONDO

THE INTERNATIONAL PUBLICATION FOR TECHNOLOGY IN ENTERTAINMENT

MEDIA PACK 2025/2026



FEATURES & DEADLINES



MONDO-DR MEDIA PACK - 2025/26

MONDO-DR is the international publication for technology in entertainment. Established in 1990, the magazine has held a presence in the international marketplace for over 30 years, covering some of the most impressive installations from around the world, including: theatres, nightclubs, theme parks, and houses of worship, to name but a few. Targeted at venues, distributors, dealers, installers and system integrators, MONDO-DR provides unrivalled,

in-depth editorial, read by the major decision makers and buyers worldwide. MONDO-DR constantly works to build on its distribution through a commitment to exhibiting or visiting most international tradeshows and visiting emerging markets. MONDO-DR is also the organiser of the MONDO-DR Awards, launched in 2017 – the only awards event dedicated to recognising and celebrating entertainment installations.

Issue 35.3 - Mar / Apr 2025

Venue Report: Lasers & Special Effects (any venue type)
Product Guide: Projectors & Media Servers
Advertising & Editorial deadline: 21st Feb
Print date: 6th March
Bonus Distribution: ProLight+Sound Frankfurt, Music Inside Rimini

Issue 35.4 - May / Jun 2025

Venue Report: Houses of Worship
Product Guide: Audio & Lighting Consoles
Advertising & Editorial deadline: 25th April
Print date: 8th May
Bonus Distribution: PLASA Focus, Palm Expo Mumbai, InfoComm Orlando, SLS Expo Riyadh, ABTT London

Issue 35.5 - Jul / Aug 2025

Venue Report: Trussing & Rigging (any venue type)
Product Guide: LED Screens
Advertising & Editorial deadline: 20th June
Print date: 3rd July
Bonus Distribution: PLASA London

Issue 35.6 - Sept / Oct 2025

Venue Report: Performance Venues
Product Guide: Loudspeakers
Advertising & Editorial deadline: 22nd Aug
Print date: 4th Sept
Bonus Distribution: IBC Amsterdam, LEaT Hamburg

Issue 36.1 - Nov / Dec 2025

Venue Report: Parks, Attractions & Museums
Product Guide: Amplifiers & Processors
Advertising & Editorial deadline: 24th October
Print date: 6th November
Bonus Distribution: LDI Las Vegas, JTSE Paris

World Trading Survey 2026

Advertising & Listings deadline: 14th November
Print date: 27th November
Bonus Distribution: All Trade Shows

Issue 36.2 - Jan / Feb 2026

Venue Report: Bars & Restaurants
Product Guide: Staging, Trussing & Rigging
Advertising & Editorial deadline: 5th December
Print date: 18th December
Bonus Distribution: CUE Rotterdam, ISE Barcelona, NAIMM Anaheim, GET Show Guangzhou

Issue 36.3 - Mar / Apr 2026

Venue Report: Nightclubs
Product Guide: Moving Heads
Advertising & Editorial deadline: 20th February
Print date: 5th March
Bonus Distribution: ProLight+Sound Frankfurt, Music Inside Rimini

Issue 36.4 - May / Jun 2026

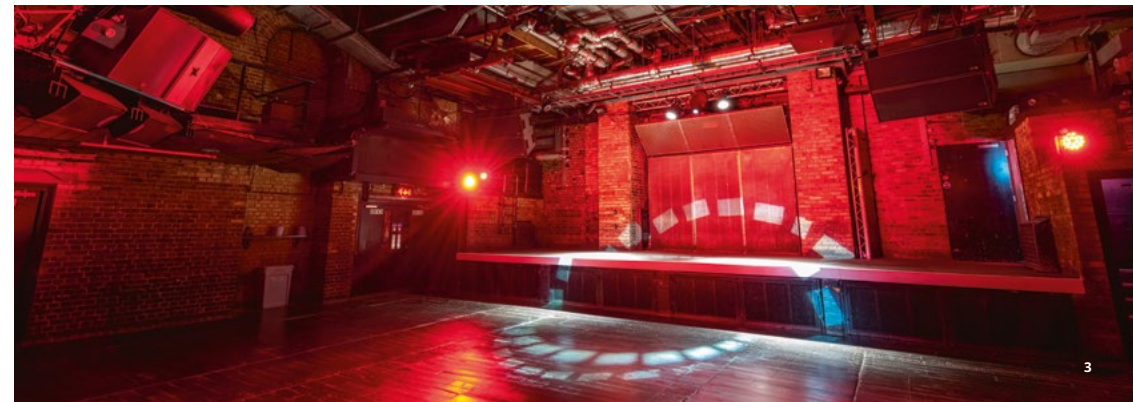
Venue Report: Theatres & Concert Halls
Product Guide: Moving Heads
Advertising & Editorial deadline: 24th April
Print date: 7th May
Bonus Distribution: PLASA Focus, Palm Expo Mumbai, Infocomm Las Vegas, ABTT London

Issue 36.5 - Jul / Aug 2026

Venue Report: Retail & Leisure
Product Guide: Projectors & Media Servers
Advertising & Editorial deadline: 19th June
Print date: 2nd July
Bonus Distribution: PLASA London

Issue 36.6 - Sept / Oct 2026

Venue Report: Houses of Worship
Product Guide: Cables, Mics & Comms
Advertising & Editorial deadline: 21st Aug
Print date: 3rd Sept
Bonus Distribution: IBC Amsterdam, LLB Stockholm, LEaT Hamburg,



EDITORIAL OPPORTUNITIES

VENUE REPORT

Case studies on a different venue type every issue.
Refer to Features & Deadlines list for annual schedule.



VENUES IN BRIEF

An article spread across a DPS or single page focussing on a project from across the EMEA, APAC or Americas regions (250 words max).



BIG INTERVIEW

An interview with leading industry figures, this article stretches across many pages of the magazine and looks in-depth at their career. The Big Interview can also focus on a relevant topic within the industry, e.g sustainability, and explore that with the interviewee.



IN DEPTH VENUE FEATURES

A deep dive into an installation encompassing all the technology involved in creating a new or upgraded entertainment space.



PRODUCT GUIDE

A listing on a specific product type each issue.
Refer to Features & Deadlines list for annual schedule.



COMPANY PROFILE

An image heavy interview that focusses on a company's origins, how it broke into the industry and what its future plans are.



PRODUCT FOCUS

A focus on a particular product.
600 words and multiple images on a new launch.



INSIDE VIEW

An article that looks at major milestones within a company, including product launches, new projects, and any other big recent news.



IN DISCUSSION

A by-lined, thought leadership article, focussed on a specific topic as chosen by you.

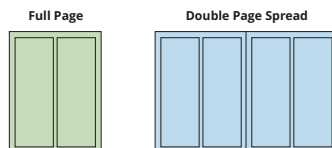


ADVERTISING OPPORTUNITIES

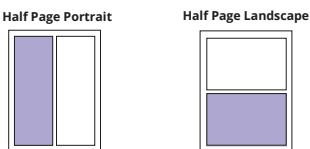
PRINT

MAGAZINE TECHNICAL DATA (ALL SIZES WIDTH BEFORE HEIGHT)

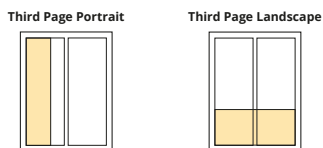
Full Page	Double Page Spread
Trim: 236mm x 333mm	Trim: 472mm x 333mm
Type: 210mm x 310mm	Type: 446mm x 310mm
Bleed: 242mm x 339mm	Bleed: 478mm x 339mm



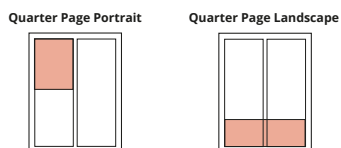
Half Page Portrait*	Half Page Landscape*
Size: 100mm x 313mm	Size: 210mm x 150mm



Third Page Portrait*	Third Page Landscape*
Size: 75mm x 313mm	Size: 210mm x 102mm



Quarter Page Portrait*	Quarter Page Landscape*
Size: 100mm x 150mm	Size: 210mm x 64mm

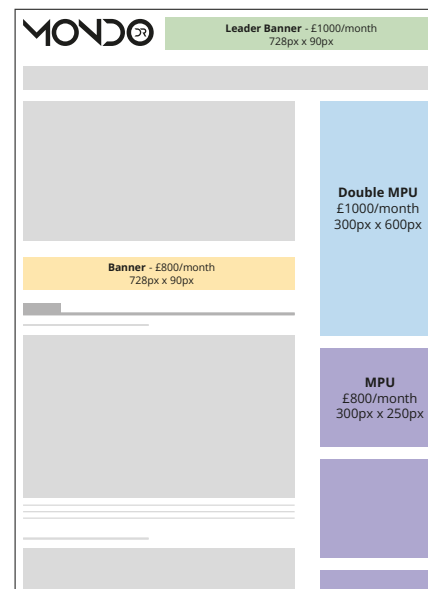


*These adverts are set on the page with a white border

FULL COLOUR	(£+VAT)	SPECIAL POSITIONS	
Double Page Spread	£4,500	Inside Front Cover	£3,000
Full Page	£2,500	Inside Back Cover	£3,000
Half Page	£1,700	Outside Back Cover	£5,000
Third Page	£1,400	Bellyband	£6,000
Quarter Page	£900	Gatefold	£7,000

ONLINE

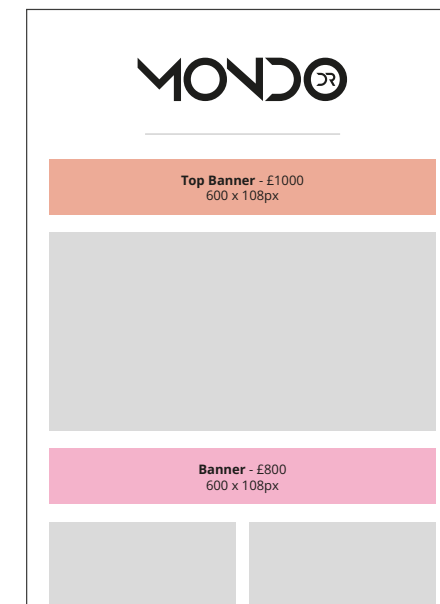
WEBSITE TECHNICAL DATA
(ALL SIZES WIDTH BEFORE HEIGHT)



Leader Banner	£1,000	(728px x 90px)
Banner	£800	(728px x 90px)
Double MPU	£1,000	(300px x 600px)
MPU	£800	(300px x 250px)
Skins	£1,500	(1600px x 1100px)

EMAIL

(ALL SIZES WIDTH BEFORE HEIGHT)



MONDO-DR E-Newsletter Banner ad (Campaigns will be invoiced in advance)		
Top Banner	£1000	600px x 108px
Banner	£800	600px x 108px

Video Content £1500

Digital Front Cover - Full Page	£3000
Digital DPS	£2500

E-Blast
£1500
A personalised email sent out to the full MONDO-DR database.
(Campaigns will be invoiced in advance)

DISCOUNTS AVAILABLE FOR SERIES BOOKINGS

PRINT & DIGITAL AUDIENCE

PROFESSIONS

- Lighting Distributor / Dealer - 15%
- Audio Distributor / Dealer - 19%
- Other Distributor / Dealer - 12%
- Installer / System Integrator - 12%
- Venues - 4%
- Venue Operator - 7%
- Specifiers / Designers / Architects - 13%
- Lighting Manufacturers - 3%
- Audio Manufacturers - 8%
- Other Manufacturers - 7%



READERSHIP

- UK - 5%
- Western Europe - 23%
- Rest of Europe - 14%
- Northern America - 20%
- Central & South America - 9%
- Asia & Australia - 19%
- Middle East - 8%
- Africa - 2%

PRINT CIRCULATION

Average of over
6,827

DIGITAL CIRCULATION

Average of over
4,745

DIGITAL EDITION IMPRESSIONS

Average of over
10,184

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PRODUCTION INFORMATION

Bitmap images need to be set at a print resolution of 300 dpi, in CMYK colour mode and saved as TIFF, JPEG or EPS. All fonts involved within the artwork must be supplied.

Compatibility: We are Mac based and can accept the following:
Software: InDesign (preferred), Photoshop, Illustrator.
File Type: INDD, TIFF, JPEG, EPS, PDF.
Compression Types: Stuffit, Winzip.

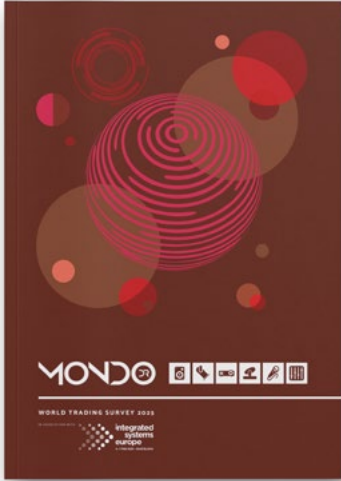
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UK: £75 / **Europe:** £100 / **Rest of World:** £125
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WORLD TRADING SURVEY 2026



The World Trading Survey is the only worldwide listings directory for the our industry and is available in print and digital formats. The digital version is an ever-evolving document, so please get in touch to ensure your company details are correct.

Sponsorship opportunities are available:

Enhanced Listing:

For a small cost of £350 you can enhance your listing in the pages with a prominent position to make your company stand out.

Country Sponsorship:

There is the opportunity to sponsor a country section, starting at £1,200, which includes an extended entry and a logo placed on every page within that country section.

Contact:

Cameron & Bethany for more details.

DIGITAL EDITION IMPRESSIONS

Average of over
13,745

LINK IMPRESSIONS

Average of over
3,9179,742

CLICKS ON LINKS

Average of over
11,163



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